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## COMMON GROUND HEALTHCARE COOPERATIVE AGAIN EARNS TOP WORKPLACE AWARD

Nonprofit, member governed health insurance carrier recognized for healthy workplace culture

BROOKFIELD, WISC. (May 9, 2018) – For the second year in a row, Common Ground Healthcare Cooperative (CGHC) has been recognized as a Top Workplace by the Milwaukee Journal Sentinel.

Common Ground Healthcare Cooperative is a health insurer that is dedicated to improving the health insurance experience for individuals, families, non-profits and small group employers. Milwaukee Journal Sentinel's research partner, Energage, surveys employees of various organizations in southeastern Wisconsin each year to recognize top workplaces in the Milwaukee region. The survey using a series of questions regarding leadership, work environment, company culture and other elements that can make or break workplace satisfaction.

CGHC CEO Cathy Mahaffey says it's more meaningful that the designation comes from a survey of employees, especially given the volatility of the health insurance industry.

"We have made employee satisfaction a strategic priority. We communicate with employees and members as openly as possible, listen to our employees and promote fun through all the hard work, which are all key parts of the company culture we've intentionally developed over the years. It's amazing how our team has come together through all of the tumult in our industry and remained committed to each other and our members."

"I'm grateful to work with a mission driven team that really values the work we do to serve Wisconsin," said Mahaffey. "When we put our employees first, they in turn put our members first which is our primary goal as a member driven cooperative."

## ABOUT COMMON GROUND HEALTHCARE COOPERATVE

CGHC provides health insurance to thousands of individuals and families living and working in eastern Wisconsin. As a nonprofit, member-governed cooperative, CGHC is committed to changing the health insurance experience through open dialogue, powerful advocacy and the delivery of trusted and understandable information to members and stakeholders.

CGHC's headquarters are based in Brookfield, Wisconsin and its products are available in 19 Wisconsin counties including Brown, Calumet, Door, Fond du Lac, Kenosha, Kewaunee, Manitowoc, Marinette, Milwaukee, Oconto, Outagamie, Ozaukee, Racine, Shawano, Sheboygan, Walworth, Washington, Waukesha and Winnebago counties. For more information, visit **CommonGroundHealthcare.org.**